



# The Edge | Edge Retail Academy Conference

Gather with your fellow Edge Users and Edge Retail Academy Members for extraordinary educational and networking opportunities!

**September 18<sup>th</sup> – 20<sup>th</sup>, 2023**

## **Location:**

The Edge Headquarters  
3 Corporate Drive, Shelton CT (1<sup>st</sup> Floor Auditorium)

## **Cost:**

**Free** for all Edge Users and Business Academy Members

## **Food Provided:**

*Continental Breakfast Monday – Wednesday  
Lunch Monday & Tuesday  
Cocktail Party with appetizers Monday evening  
Dinner Tuesday evening*

### **Monday 9/18/23 – DAY 1 (9am-5:30pm)**

- Opening & Welcome
- The Edge: Inventory Management
- Inventory Strategies – what every retailer should know, to propel sales growth
- The Edge: Salespeople
- Edge Pulse: The Mobile Companion of Your Edge
- Resourcing, Recruiting & Retaining Top Talent

**5:45pm: Cocktail Party** immediately following the conference (Il Palio)



**Tuesday 9/19/23 – DAY 2 (9am-5:45pm)**

- The Edge: CRM / Clienteling
- Financial Best Practices
- Using Jewelry Industry Market Trends & Stats to Prep for 4<sup>th</sup> Quarter
- Retirement: Stepping Into Your Next Chapter
- Edge New Features

**6:00pm: Dinner** immediately following the conference (Il Palio)

**Wednesday 9/20/23 – DAY 3 (9am-12pm)**

- QuickBooks/Edge Integration Workshop
- Q&A with The Edge & Edge Retail Academy

## To Register, Contact:

The Edge Training Department: [Training@ajsllc.com](mailto:Training@ajsllc.com) / 203-567-1900, option 8  
Becka Johnson Kibby: [Becka@EdgeRetailAcademy.com](mailto:Becka@EdgeRetailAcademy.com) / 714-925-2456

## Conference Dates/ & Location

**Conference Dates: September 18-20, 2023**

**Location: 3 Corporate Drive, Shelton, CT  
1<sup>st</sup> Floor Auditorium**

## Airports:

*(each airport below, is roughly 1 hour away from the conference location)*

1. **Westchester County Airport** (White Plains, New York)  
<https://airport.westchestergov.com>
2. **Bradley International Airport** (BDL- Connecticut)  
<http://www.bradleyairport.com/home>
3. **John F Kennedy International Airport** (JFK- New York)  
<http://www.jfkiaf.com>
4. **LaGuardia International Airport** (LGA- New York)  
<http://www.panynj.gov/airports/laguardia.html>

## CAR SERVICES:

**Shuttle:** Most of the hotels recommend Red Dot (<http://ridethedot.com>) as a car service to bring you to/from the airport.

**Car Rental:** We recommend renting a car if you are not from the area. Each airport has access to multiple car renting facilities, which you can find online.

## HOTELS:

*Reservations are subject to availability*

### Hyatt House Shelton

830 Bridgeport Ave

Shelton, CT 06484

Phone: 203-225-0700

[www.hyatthouseshelton.com](http://www.hyatthouseshelton.com)

- Special pricing ends 9/2/23
  - ✓ Reserve online: <https://www.hyatt.com/en-US/group-booking/ISPXS/G-ABJY>
  - ✓ Or reserve, by calling 866-974-9288



### **Courtyard by Marriott**

780 Bridgeport Ave.  
Shelton, CT 06484  
Phone: 203-929-1500

- Special pricing ends 9/10/23

### **Hilton Garden Inn Shelton**

25 Old Stratford Road  
Shelton, CT 06484  
Phone: 203-447-1000

- Special pricing ends 9/3/23
  - ✓ Reserve online: **(Group Name: Abbott Jewelry Systems Inc)**  
<https://www.hilton.com/en/book/reservation/deeplink/?ctyhocn=HVNSHGI&groupCode=EDGE&arrivaldate=2023-09-17&departuredate=2023-09-20&cid=OM,WW,HILTONLINK,EN,DirectLink&fromId=HILTONLINKDIRECT>